

Blueprint for Developing Taiwan into a Bilingual Nation by 2030



National Development Council
December 2018

Outline

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2 Promotion Rationale

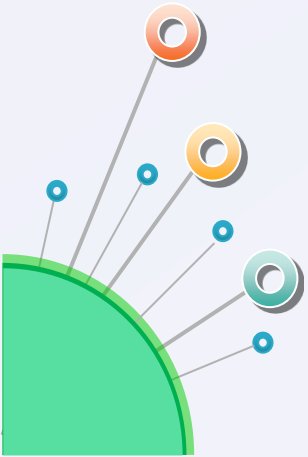
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1. Introduction

- In order to cope with the trend of globalization, internationalization and to boost people's English proficiency for enhancing international competitiveness, Premier Lai instructed on Sept 19th 2018, **that we were to develop Taiwan into a bilingual nation by 2030.**
- National Development Council has convened meetings to formulate **the Blueprint for Developing Taiwan into a Bilingual Nation by 2030** by making reference to opinions from various parties.
 - ✓ 3 inter-ministerial coordination meetings
 - ✓ 1 coordination meeting with local governments to share promotion experiences of Tainan City
 - ✓ 1 meeting with foreign chambers of commerce and 5 major domestic business & industrial associations



2. Promotion Rationale

1 Strengthening people's English proficiency from the demand side

2 Reducing urban-rural divide with digital technology

3 Bilingual policy and native language policy run in parallel

4 Forging competitive advantage for young talents



**strengthening English education
cultivating people's soft power of English proficiency**

Now

Listening



Speaking



Reading



Writing



**building an infrastructure for
bilingual environment**

Before

Action Plan for
Creating an
English-friendly
Living Environment
(2002-2007)

Plan for Creating
an International
Living
Environment
(2008-2009)

Plan for Enhancing
National English
Proficiency
(2010-2012)

3. Targets

Vision

**Developing Taiwan into a Bilingual Nation
by 2030**



- Providing people with quality job opportunities
- Elevating Taiwan's economic development

*Elevating
National
competitiveness*

*Cultivating
people's
English proficiency*

- Comprehensively strengthening people's soft power for employing English in listening, speaking, reading, and writing



4. Strategies

Bilingual Nation

**Elevating people's
English proficiency**

Common strategies

Jointly promoted by all
ministries/commissions

Individual strategies

Aimed at specific customers in
their respective competency

**Demand-driven supply
Minimum cost with maximum benefit**

Establishing an integrated English learning platform

站內搜尋 (請輸入想搜尋的關鍵字)



Theme English

Translation resource

Activities and Apps

Video channels

Online English learning resources

Online English proficiency Tests

Links to government English sites



Latest News

發布日期	標題	發布機關
2018/11/28	計程車駕駛員英語培訓課程	交通部
2018/11/28	「e等公務園+學習平臺」英語系列課程上架	行政院人事行政總處
2018/11/28	Cool English! 專為國中小學生設計的英語線上學習	教育部

Video channels



Theme English

Tourism 	Arrival & departure 	Health care 	Transportation 	Digital ICT products
Workplace 	House leases 	Finance 	Study 	Commercial letters

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信箱：

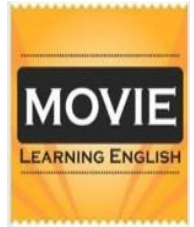


Available free English learning resources

APP



Communities



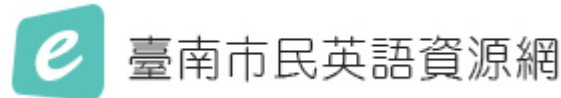
IMDB看電影學英文

Networks



Breaking News English

2,632 Free English Lessons in 7 Levels



Radio



Television



Common Strategies 1/2

1. Promoting all bilingual **websites of central government agencies**

- Agencies that have no bilingual official websites should make their own as soon as possible

2. Bilingualizing documents **relevant to foreigners**

- **Bilingualizing forms & online application systems and licenses/credentials** relevant to foreigners



3. Bilingualizing **front-line services** at public service venues

- Strengthening front-line **over-the-counter English services** (including police & fire departments)
- Strengthening English service quantity & quality of **public service hotlines**



4. Implementing bilingual government information

- Bilingualizing information of important government affairs (e.g. **press release, statistics reports**)
- Bilingual **public hearings** on matters relevant to foreigners' activities in Taiwan



Common Strategies 2/2

5. Bilingualizing **laws & regulations** relevant to foreigners

- Bilingual **laws/regulations and administration rules** relevant to foreigners
- Bilingual **notice of draft laws/regulations** relevant to foreigners



6. Promoting bilingual services at cultural & educational facilities & venues

- Strengthening bilingual services at **cultural & educational facilities & venues** by making reference to the practices of **National Palace Museum**

7. Cultivating English proficiency of **government officials**

- Integrating & providing **digital English learning resources**
- **Colleagues receiving training overseas** should make English presentations upon returning for sharing their experiences and results



8. Bilingualizing the **examination and certification of National Skill Test**

Individual Strategies

1

Implementing in full scale the bilingualization of Taiwan's **educational system**, cultivating bilingual talents and international perspective

2

Promoting the establishment of all English **television channels** and encouraging Taiwan Broadcasting System produce English programs

3

Increasing English programs of **broadcasting radio stations** (e.g. National Education Radio, Police Broadcasting Service)

4

Cultivating friendly bilingual **tourism** environment

5

Bilingualizing government **procurement documents**

6

Encouraging bilingualization of **PIIP cases**

7

Providing English digest of **indictments** for significant cases relevant to foreigners or foreign businesses; suggesting the Judicial Yuan to provide English digest for **significant judgements**

8

Creating bilingual friendly **investment** environment in **science & industrial parks**

9

Strengthening English proficiency of **hospitals** and **social welfare** groups

10

Elevating English proficiency of practitioners of financial institutions, cultivating friendly bilingual **financial service** environment

11

Encouraging **enterprises** to enhance English capabilities

12

Elevating English proficiency of **labor** force

13

Elevating bilingual production and marketing capabilities of **agricultural & fishery** sectors

14

Promoting bilingual **youth and cultural exchange activities**

15

Coordinating cross-military bilingual education policies, elevating English proficiency of the nation's military force

16

Raising the ratio of English subject in recruitment examination of **foreign-affairs related personnel** (e.g. consular, commerce)

Implementing in full scale the bilingualization of Taiwan's educational system

Relaxing current regulations to allow for flexible mechanisms so that new learning modes can be created

Regulatory relaxation

- Primary and Junior High School Act
- Senior High School Education Act
- Private School Law
- related subordinate laws

Group instruction based on aptitude and English proficiency

- Revising “Regulations for Elementary and Junior High Schools Normal Class-Grouping Procedure and Group Learning”

Extending bilingual education to preschool caretaking activities in kindergarten curriculum

- Developing feasible modes for integrating English into preschool caretaking activities in kindergarten curriculum
- Encouraging the integration of English learning into preschool caretaking activities in kindergarten curriculum.

All bilingualization of experimental high schools of science parks

- Short-term: Promoting all English teaching, letting all students accept bilingual education
- Long-term: Waiting for regulatory relaxation by MOE, and consulting MOE for directing to the general education system



Implementing in full scale the bilingualization of Taiwan's educational system

Making effective use of digital technology and promoting individualized learning

Making efficient use of emerging technology

- AR, AI etc.
- Portable English learning environment

Distance digital learning

- One instructor to several learners
- Enhancing learning opportunities for schools lacking learning materials

Partner with private resources

- Use of digital learning partnership
- In-time companionship for students in remote areas

Making effective use of digital technology and promoting individualized learning

- Taking inventory of and integrating the resources for effective teaching and learning
- Cool English online learning platform

Digital learning



Implementing in full scale the bilingualization of Taiwan's educational system

Expanding human resources required for English education

➤ Enhancing the support mechanism for the teachers

- Promoting the effectiveness of **English teaching and learning resources centers** sponsored by **local governments**
- Providing subsidy for **teacher training universities** to establish **TEIE (Teach English in English)** research centers
- Offering TEIE credit courses **for in-service teachers**
- Hosting TEIE courses for **in-service and pre-service teachers**



➤ Expanding the manpower needed for English education and its promotion through:

- University Social Responsibility (USR) programs
- English-speaking international students
- Foreign youths willing to come to Taiwan
- Expansion of hiring foreign teachers



Implementing in full scale the bilingualization of Taiwan's educational system

educational system

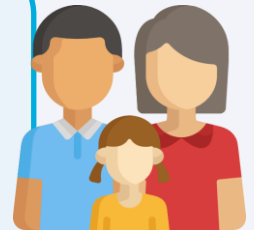
Adopting a dynamic teaching approach with focus on daily English use

- Implementing the **TEIE (Teaching English in English)** policy in **primary and secondary** education
- Promoting **CLIL (Content and Language Integrated Learning)** in designated **primary and secondary** learning domains or subjects, and promoting **ESP (English for Specific Purposes)** teaching and learning for **vocational schools**



Accelerating the internationalization of the educational system

- Strengthening international exchanges, such as **international learning partnership**, **Model United Nations**, overseas internships of pre-service teacher etc.
- Promoting **joint dual-degree**, **increasing international academies or degree courses**



Promoting the establishment of **all English television channels** and encouraging Taiwan Broadcasting System produce English program

MOC, NCC



Increasing English programs of **broadcasting radio stations**

MOE, MOI, MOTC



Cultivating friendly bilingual **tourism** environment

MOTC, MOI, CIP,
HAC, COA, local governments

English training for
tourism practitioners

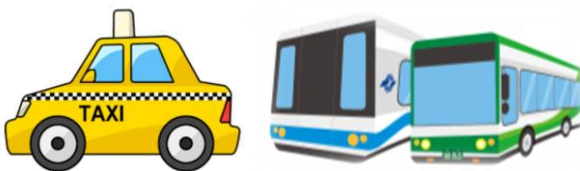
Upgrading English
proficiency of front-line
transportation personnel

Providing taxi drivers
frequently-used English
sentences



Basic English
communicating capability
for bus drivers

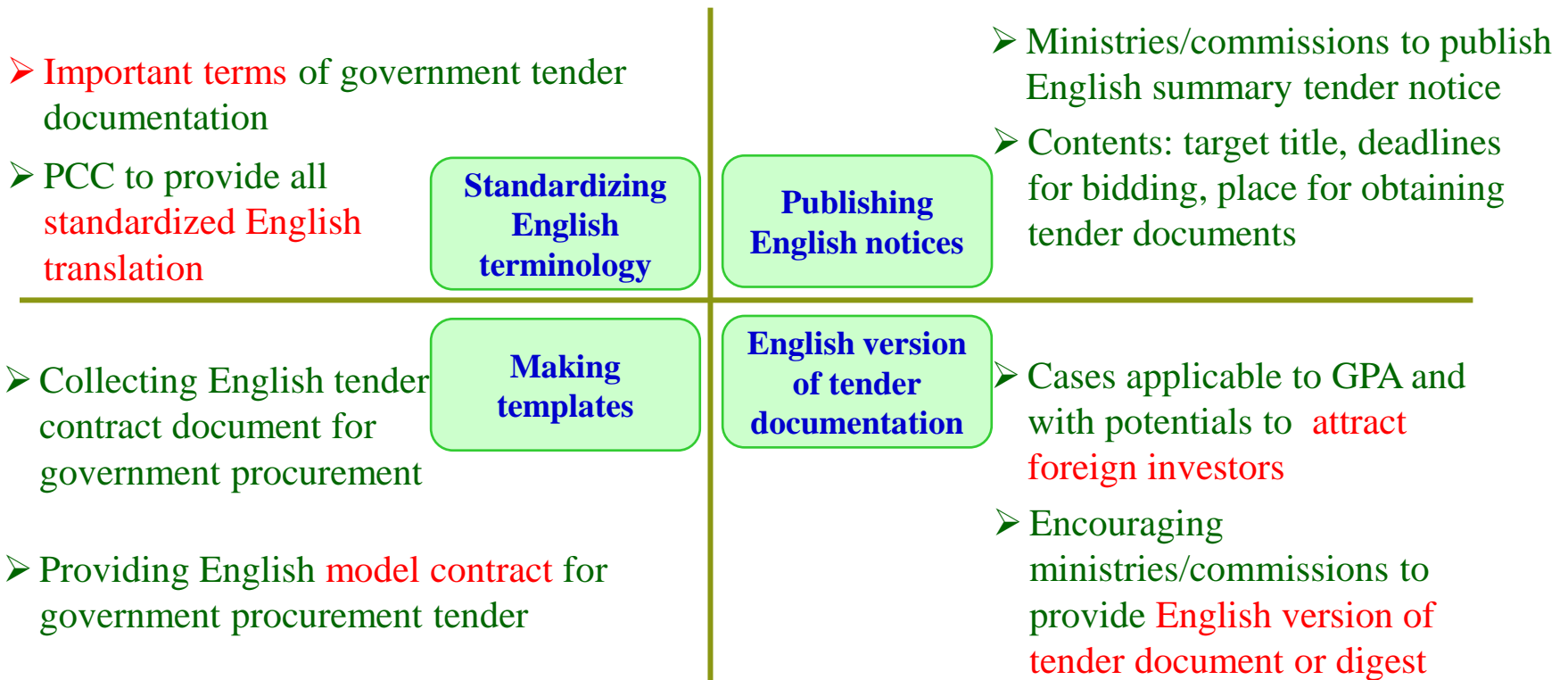
Evaluation mechanisms
including English
certification of
practitioners



Bilingual government procurement documents

PCC, ministries/commissions,
local governments

- Scope: government procurement cases applicable to the GPA of WTO
- Contents: important tender terms, digest of notice content, templates of tender, tender documents



Encouraging bilingualization of PPIP cases

MOF

- Including bilingualization in the selection items for the Golden Thumb Awards for Private Participation in Infrastructure Projects, to encourage private firms participating in public construction projects to provide bilingualization service.



Providing English digest of indictments; Suggesting the Judicial Yuan provide English digest for significant judgments

MOJ, Judicial Yuan

- Providing English digest of significant cases and abstract of indictment relevant to foreigners or foreign businesses
- Suggesting the Judicial Yuan provide English digest of important judgements



Creating bilingual friendly **investment** environment for **science & industrial parks**

MOST, MOEA, local governments



- Adopting bilingual application for **investment** cases into the parks
 - Assisting foreign businesses in application matters and incorporate into review process



- Increasing bilingual professional training courses for park bureau in **marketing** and meeting communication



- Raising English capabilities of **park personnel**

Strengthening English proficiency of **hospitals** and **social welfare** groups

MOHW

- Combining resources of community, school and the private sector, to conduct bilingual publicity and advocacy relating to health and welfare policies
- Setting up a database of bilingual talents with relevance to epidemic prevention



Elevating English proficiency of practitioners of **financial institutions**, cultivating friendly bilingual financial service environment

FSC

- Encouraging financial industry to allocate surplus for employees' English course funding
- Listed/over-the-counter companies to provide a proportion of information in English as well as Chinese, for a proportion of financial transaction platforms to be bilingual, and for financial institutions' service locations to be fully bilingualized

Encouraging **enterprises** to enhance English capabilities

MOEA



- Assisting bilingualization of business' products and related documents
- Providing policy incentives such as considering bonus-point or priority-subsidy items for those who set up English websites in counseling programs or awards, and evaluating the inclusion of corporate English capability in international awards.
- Coaching chain enterprises to set up international departments

Elevating English proficiency of labor force

MOL

✓ Building the EZ Work Taiwan website

Building the EZ Work Taiwan website with Chinese and English web pages and Chinese-English bilingual application

✓ Bilingual advisory services

Providing employers and foreign workers with Chinese-English bilingual advisory services and handbooks for direct hiring

✓ Database for English language volunteers

Assisting labor unions to arrange English teaching and training for their members, and establishing a database for English language volunteers



Elevating bilingual production and marketing capabilities of agricultural & fishery sectors

COA

✓ Bilingual document for agriculture/fishery products

- Enhancing English capabilities of farmers' and fishermen's associations
- Bilingualizing marketing materials of agricultural products

✓ Bilingual database for agriculture products of Taiwan

Setting up a bilingual database for Taiwan's agricultural products for the reference of all

Promoting bilingual **youth** and **cultural** exchange activities

MOFA, MOE

- ✓ Assist youth and students in going to English countries for **Home stay** (6 weeks – 3 months), receiving all English courses & training, and considering the possibility of **collaborating with NGOs**
- ✓ Conducting English exchange activities such as “**Teen Diplomatic Envoys**”, “**International Youth Ambassador**”, “**Young Agricultural Ambassador**” and “**Public Diplomacy Workshops**”

Coordinating cross-military bilingual education policies, elevating English proficiency of the nation’ s military force

MND



Raising the ratio of English subject in **recruitment** examination of **foreign-affairs related personnel**

MOFA, MOEA



5. Implementing Agencies & Budget

Implementing Agency



- ✓ Inter-ministerial policy coordination and integration



- ✓ **Deputy head to convene bilingual promotion task force**
- ✓ Implement common and individual strategies



- ✓ According to local characteristics and referring to the Blueprint, to coordinate with the central government

Budget Resources

- Taking advantage of **available online resources** in the private sectors and partner with enterprises and schools
- Short-term: ministries / commissions to **allocate their respective budget** for project execution
- Long-term: if there is a need for extra budget, to designate budget starting 2020 depending on the fiscal situation

6. KPI

Strategy	KPI	Target Value
1. Establishing English database platform	Establishing integrated English database platform portal	completing website establishment within 3 months
2. Relaxing education-related regulations	Relaxing Primary and Junior High School Act, Senior High School Education Act, and Private School Law, and the associated sub-laws & regulations	Sending law/regulation amendments to the Legislative Yuan for review within 3 months
3. Bilingual government service	The ratio of all bilingual official websites of central government agencies	70% within a year
	The ratio of bilingual documents and credentials relevant to foreigners	50% within a year
	The ratio of bilingual consultation service provision at the front line of public service venues	60% within a year
4. Bilingual government procurement documents and laws/regulations	Standard English translation of important terminologies in government procurement documents	100% within a year
	The ratio of bilingual laws/regulations relevant to foreigners	70% within a year



7. Conclusion

- ✓ After the blueprint is approved by the Executive Yuan, it will be implemented by various ministries/commissions.
- ✓ All agencies are requested to make every effort to demonstrate the government's determination to promote the Bilingual Nation policies.

