Blueprint for Developing Taiwan into a Bilingual Nation by 2030

National Development Council
December 2018
1. Introduction

- In order to cope with the trend of globalization, internationalization and to boost people’s English proficiency for enhancing international competitiveness, Premier Lai instructed on Sept 19th 2018, that we were to develop Taiwan into a bilingual nation by 2030.

- National Development Council has convened meetings to formulate the Blueprint for Developing Taiwan into a Bilingual Nation by 2030 by making reference to opinions from various parties.
  
  - 3 inter-ministerial coordination meetings
  - 1 coordination meeting with local governments to share promotion experiences of Tainan City
  - 1 meeting with foreign chambers of commerce and 5 major domestic business & industrial associations
2. Promotion Rationale

1. Strengthening people’s English proficiency from the demand side

2. Reducing urban-rural divide with digital technology

3. Bilingual policy and native language policy run in parallel

4. Forging competitive advantage for young talents
strengthening English education
cultivating people’s soft power of English proficiency

Now

Listening  Speaking  Reading  Writing

building an infrastructure for bilingual environment

Before

Plan for Creating an International Living Environment (2008-2009)
Plan for Enhancing National English Proficiency (2010-2012)
3. Targets

Developing Taiwan into a Bilingual Nation by 2030

- Comprehensively strengthening people’s soft power for employing English in listening, speaking, reading, and writing
- Cultivating people’s English proficiency
- Elevating National competitiveness
- Providing people with quality job opportunities
- Elevating Taiwan’s economic development
- Comprehensively strengthening people’s soft power for employing English in listening, speaking, reading, and writing
4. Strategies

Elevating people’s English proficiency

Bilingual Nation

Common strategies
Jointly promoted by all ministries/commissions

Individual strategies
Aimed at specific customers in their respective competency

Demand-driven supply
Minimum cost with maximum benefit
Available free English learning resources

### APP
- EnglishCentral
- English Grammar in Use with Test
- CNN
- BBC NEWS

### Communities
- HelloLingo
- WeSpeke
- Movie Learning English

### Networks
- VoiceTube
- StudentNews
- TED
- Business EnglishPod
- Learning English
- StudioClassroom.com
- BBC Learning English

### Radio
- BBC RADIO
- Fox News Radio
- VOA
- Bloomberg Radio

### Television
- NHK WORLD TV
- Bloomberg Television
- Formosa News TV
Common Strategies 1/2

1. Promoting all bilingual websites of central government agencies
   - Agencies that have no bilingual official websites should make their owns as soon as possible

2. Bilingualizing documents relevant to foreigners
   - Bilingualizing forms & online application systems and licenses/credentials relevant to foreigners

3. Bilingualizing front-line services at public service venues
   - Strengthening front-line over-the-counter English services (including police & fire departments)
   - Strengthening English service quantity & quality of public service hotlines

4. Implementing bilingual government information
   - Bilingualizing information of important government affairs (e.g. press release, statistics reports)
   - Bilingual public hearings on matters relevant to foreigners’ activities in Taiwan
5. **Bilingualizing laws & regulations relevant to foreigners**

- Bilingual laws/regulations and administration rules relevant to foreigners
- Bilingual notice of draft laws/regulations relevant to foreigners

6. **Promoting bilingual services at cultural & educational facilities & venues**

- Strengthening bilingual services at cultural & educational facilities & venues by making reference to the practices of National Palace Museum

7. **Cultivating English proficiency of government officials**

- Integrating & providing digital English learning resources
- Colleagues receiving training overseas should make English presentations upon returning for sharing their experiences and results

8. **Bilingualizing the examination and certification of National Skill Test**
Individual Strategies

1. Implementing in full scale the bilingualization of Taiwan’s educational system, cultivating bilingual talents and international perspective

2. Promoting the establishment of all English television channels and encouraging Taiwan Broadcasting System produce English programs

3. Increasing English programs of broadcasting radio stations (e.g. National Education Radio, Police Broadcasting Service)

4. Cultivating friendly bilingual tourism environment

5. Bilingualizing government procurement documents

6. Encouraging bilingualization of PPIP cases

7. Providing English digest of indictments for significant cases relevant to foreigners or foreign businesses; suggesting the Judicial Yuan to provide English digest for significant judgements

8. Creating bilingual friendly investment environment in science & industrial parks

9. Strengthening English proficiency of hospitals and social welfare groups

10. Elevating English proficiency of practitioners of financial institutions, cultivating friendly bilingual financial service environment

11. Encouraging enterprises to enhance English capabilities

12. Elevating English proficiency of labor force

13. Elevating bilingual production and marketing capabilities of agricultural & fishery sectors

14. Promoting bilingual youth and cultural exchange activities

15. Coordinating cross-military bilingual education policies, elevating English proficiency of the nation’s military force

16. Raising the ratio of English subject in recruitment examination of foreign-affairs related personnel (e.g. consular, commerce)
Implementing in full scale the bilingualization of Taiwan’s educational system

Relaxing current regulations to allow for flexible mechanisms so that new learning modes can be created

- Regulatory relaxation
  - Primary and Junior High School Act
  - Senior High School Education Act
  - Private School Law
  - related subordinate laws

- Group instruction based on aptitude and English proficiency
  - Revising “Regulations for Elementary and Junior High Schools Normal Class-Grouping Procedure and Group Learning”

Extending bilingual education to preschool caretaking activities in kindergarten curriculum

- Developing feasible modes for integrating English into preschool caretaking activities in kindergarten curriculum
- Encouraging the integration of English learning into preschool caretaking activities in kindergarten curriculum.

All bilingualization of experimental high schools of science parks

- Short-term: Promoting all English teaching, letting all students accept bilingual education
- Long-term: Waiting for regulatory relaxation by MOE, and consulting MOE for directing to the general education system
Implementing in full scale the bilingualization of Taiwan’s educational system

Making effective use of digital technology and promoting individualized learning

**Distance digital learning**
- One instructor to several learners
- Enhancing learning opportunities for schools lacking learning materials

**Digital learning**
- Taking inventory of and integrating the resources for effective teaching and learning
- Cool English online learning platform

**Making efficient use of emerging technology**
- AR, AI etc.
- Portable English learning environment

**Partner with private resources**
- Use of digital learning partnership
- In-time companionship for students in remote areas
Implementing in full scale the bilingualization of Taiwan’s educational system

Expanding human resources required for English education

- Enhancing the support mechanism for the teachers
  - Promoting the effectiveness of English teaching and learning resources centers sponsored by local governments
  - Providing subsidy for teacher training universities to establish TEIE (Teach English in English) research centers
  - Offering TEIE credit courses for in-service teachers
  - Hosting TEIE courses for in-service and pre-service teachers

- Expanding the manpower needed for English education and its promotion through:
  - University Social Responsibility (USR) programs
  - English-speaking international students
  - Foreign youths willing to come to Taiwan
  - Expansion of hiring foreign teachers
Implementing in full scale the bilingualization of Taiwan’s educational system

- Implementing the TEIE (Teaching English in English) policy in primary and secondary education
- Promoting CLIL (Content and Language Integrated Learning) in designated primary and secondary learning domains or subjects, and promoting ESP (English for Specific Purposes) teaching and learning for vocational schools

Adopting a dynamic teaching approach with focus on daily English use

Accelerating the internationalization of the educational system

- Strengthening international exchanges, such as international learning partnership, Model United Nations, overseas internships of pre-service teacher etc.
- Promoting joint dual-degree, increasing international academies or degree courses
Promoting the establishment of **all English television channels** and encouraging Taiwan Broadcasting System produce English program

Increasing **English programs of broadcasting radio stations**

MOE, MOI, MOTC

MOC, NCC
Cultivating friendly bilingual tourism environment

- English training for tourism practitioners
- Upgrading English proficiency of front-line transportation personnel
- Providing taxi drivers frequently-used English sentences
- Basic English communicating capability for bus drivers
- Evaluation mechanisms including English certification of practitioners

MOTC, MOI, CIP, HAC, COA, local governments
Bilingual government procurement documents

- Scope: government procurement cases applicable to the GPA of WTO
- Contents: important tender terms, digest of notice content, templates of tender, tender documents

- Important terms of government tender documentation
- PCC to provide all standardized English translation
- Collecting English tender contract document for government procurement
- Providing English model contract for government procurement tender

- Ministries/commissions to publish English summary tender notice
- Contents: target title, deadlines for bidding, place for obtaining tender documents
- Cases applicable to GPA and with potentials to attract foreign investors
- Encouraging ministries/commissions to provide English version of tender document or digest
Encouraging bilingualization of PPIP cases

- Including bilingualization in the selection items for the Golden Thumb Awards for Private Participation in Infrastructure Projects, to encourage private firms participating in public construction projects to provide bilingualization service.

Providing English digest of **indictments**;
Suggesting the Judicial Yuan provide English digest for **significant judgments**

- Providing English digest of significant cases and abstract of indictment relevant to foreigners or foreign businesses
- Suggesting the Judicial Yuan provide English digest of important judgements
Creating bilingual friendly investment environment for science & industrial parks

- Adopting bilingual application for investment cases into the parks
  - Assisting foreign businesses in application matters and incorporate into review process

- Increasing bilingual professional training courses for park bureau in marketing and meeting communication

- Raising English capabilities of park personnel

MOST, MOEA, local governments
Strengthening English proficiency of hospitals and social welfare groups

- Combining resources of community, school and the private sector, to conduct bilingual publicity and advocacy relating to health and welfare policies
- Setting up a database of bilingual talents with relevance to epidemic prevention

Elevating English proficiency of practitioners of financial institutions, cultivating friendly bilingual financial service environment

- Encouraging financial industry to allocate surplus for employees' English course funding
- Listed/over-the-counter companies to provide a proportion of information in English as well as Chinese, for a proportion of financial transaction platforms to be bilingual, and for financial institutions’ service locations to be fully bilingualized

Encouraging enterprises to enhance English capabilities

- Assisting bilingualization of business’ products and related documents
- Providing policy incentives such as considering bonus-point or priority-subsidy items for those who set up English websites in counseling programs or awards, and evaluating the inclusion of corporate English capability in international awards.
- Coaching chain enterprises to set up international departments
Elevating English proficiency of labor force

- **Building the EZ Work Taiwan website**
  
  Building the EZ Work Taiwan website with Chinese and English web pages and Chinese-English bilingual application

- **Bilingual advisory services**
  
  Providing employers and foreign workers with Chinese-English bilingual advisory services and handbooks for direct hiring

- **Database for English language volunteers**
  
  Assisting labor unions to arrange English teaching and training for their members, and establishing a database for English language volunteers

Elevating bilingual production and marketing capabilities of agricultural & fishery sectors

- **Bilingual document for agriculture/fishery products**
  
  - Enhancing English capabilities of farmers’ and fishermen’s associations
  - Bilingualizing marketing materials of agricultural products

- **Bilingual database for agriculture products of Taiwan**
  
  Setting up a bilingual database for Taiwan’s agricultural products for the reference of all
Promoting bilingual youth and cultural exchange activities

- Assist youth and students in going to English countries for Home stay (6 weeks – 3 months), receiving all English courses & training, and considering the possibility of collaborating with NGOs
- Conducting English exchange activities such as “Teen Diplomatic Envoys”, "International Youth Ambassador", "Young Agricultural Ambassador" and "Public Diplomacy Workshops"

Coordinating cross-military bilingual education policies, elevating English proficiency of the nation’s military force

Raising the ratio of English subject in recruitment examination of foreign-affairs related personnel
5. Implementing Agencies & Budget

Implementing Agency

- NDC
  - Inter-ministerial policy coordination and integration

Ministries / Commissions

- Deputy head to convene bilingual promotion task force
- Implement common and individual strategies

Local governments

- According to local characteristics and referring to the Blueprint, to coordinate with the central government

Budget Resources

- Taking advantage of available online resources in the private sectors and partner with enterprises and schools
- Short-term: ministries / commissions to allocate their respective budget for project execution
- Long-term: if there is a need for extra budget, to designate budget starting 2020 depending on the fiscal situation
### 6. KPI

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<thead>
<tr>
<th>Strategy</th>
<th>KPI</th>
<th>Target Value</th>
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<tbody>
<tr>
<td>1. Establishing English database platform</td>
<td>Establishing integrated English database platform portal</td>
<td>completing website establishment within 3 months</td>
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<td>2. Relaxing education-related regulations</td>
<td>Relaxing Primary and Junior High School Act, Senior High School Education Act, and Private School Law, and the associated sub-laws &amp; regulations</td>
<td>Sending law/regulation amendments to the Legislative Yuan for review within 3 months</td>
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<td>3. Bilingual government service</td>
<td>The ratio of all bilingual official websites of central government agencies</td>
<td>70% within a year</td>
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<td></td>
<td>The ratio of bilingual documents and credentials relevant to foreigners</td>
<td>50% within a year</td>
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<td>The ratio of bilingual consultation service provision at the front line of public service venues</td>
<td>60% within a year</td>
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<td>4. Bilingual government procurement documents and laws/regulations</td>
<td>Standard English translation of important terminologies in government procurement documents</td>
<td>100% within a year</td>
</tr>
<tr>
<td></td>
<td>The ratio of bilingual laws/regulations relevant to foreigners</td>
<td>70% within a year</td>
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7. Conclusion

☐ After the blueprint is approved by the Executive Yuan, it will be implemented by various ministries/commissions.

☐ All agencies are requested to make every effort to demonstrate the government’s determination to promote the Bilingual Nation policies.