



# Trust 2.0 "Comprehensive Trust" Phase 2 Implementation Plan

Financial Supervisory
Commission
September 2022



#### **Excellent Results Achieved with Trust 2.0**

## **★**Organizational Structure

Gradually increased the functions and organization structure of the trust department

Rapid Growth of Elderly Care Trust &

Employee Benefit Trust ★Cross-Industry Alliances

Alliance partners have been expanded from elderly care trust industries to family trust professionals



★Regulations and Self-Governing Rules

√Included in the evaluation of the remuneration mechanisms √Eased restrictions on marketing and promotion √Increased the maximum amount of promotional gifts

#### **★**Talent Development

Cultivated and certified "financial advisors for seniors" and "family trust advisors"





### Three Core Objectives of the Trust 2.0 Phase 2 Plan

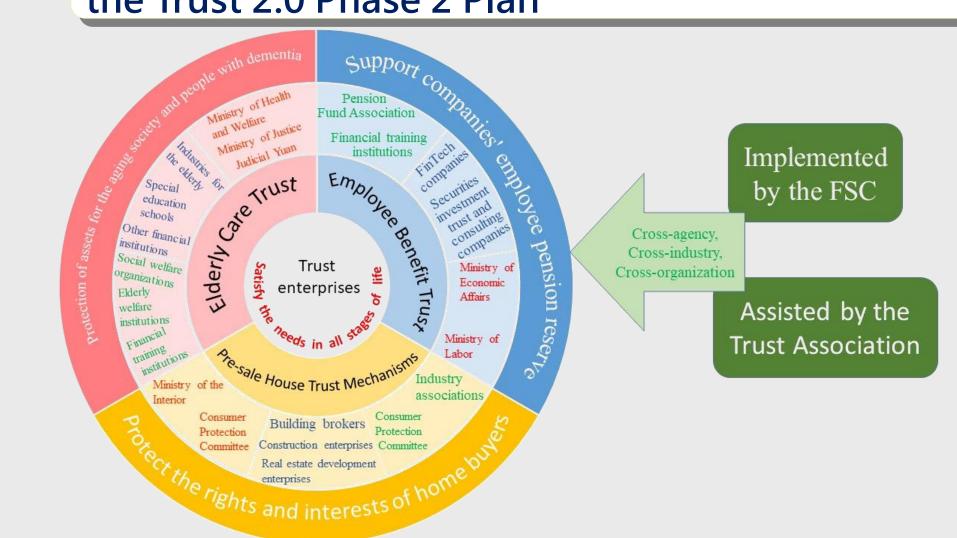
TRUST SERVICES FOR SATISFYING THE NEEDS IN ALL STAGES OF LIFE

2 EXPANSION AND INTENSIFICATION OF CROSS-INDUSTRY ALLIANCES FOR TRUSTS

ENHANCE THE KNOWLEDGE AND UNDERSTANDING OF TRUST SERVICES FOR THE ELDERLY, PEOPLE WITH DEMENTIA AND DISABILITIES



# Cross-Industry Collaboration and Alliances for the Trust 2.0 Phase 2 Plan





### Four Major Strategies of the Trust 2.0 Phase 2 Plan

Regulations and Business
Development

Evaluation and Reward Mechanisms



Talent Cultivation,
Promotion,
and IndustrialAcademic
Cooperation

Cross-Industry
Alliances



### 12 Important Measures of the Trust 2.0 Phase 2 Plan





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Enhance the knowledge of financial services for the elderly, people with dementia and disabilities

Organize training courses for trust supervisors

Promote cross-industry collaboration for trust enterprises and improve related measures for the friendly treatment of the elderly and customers with dementia





# Continue to enhance trust services and use trusts to create a better society

